

HISTORY OF ECOMMERCE



Electronic shopping is invented **1979**



The first web browser, WorldWideWeb launches **1990**



Netflix launches subscription video on demand service **1997**



Instacart launches online food ordering and delivery **2012**



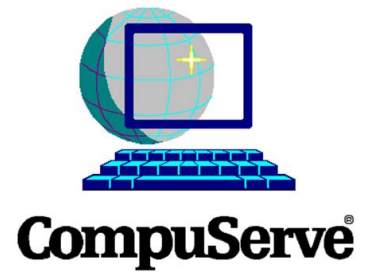
Pinterest adds buyable Pins **2015**



WalMart acquires Flipkart **2018**



1969 The first major US eCommerce company, CompuServe is founded



1982 Boston Computer Exchange launches one of the first eCommerce platforms



1995 Amazon & eBay launch



1998 PayPal launches online payment system



2014 Apple Pay launches mobile app payment system



2017 Amazon acquires Whole Foods

